

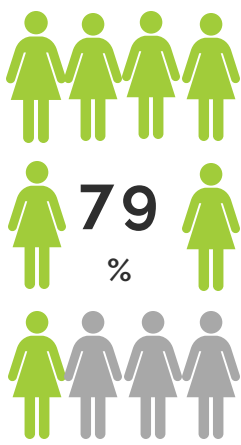


Maydm

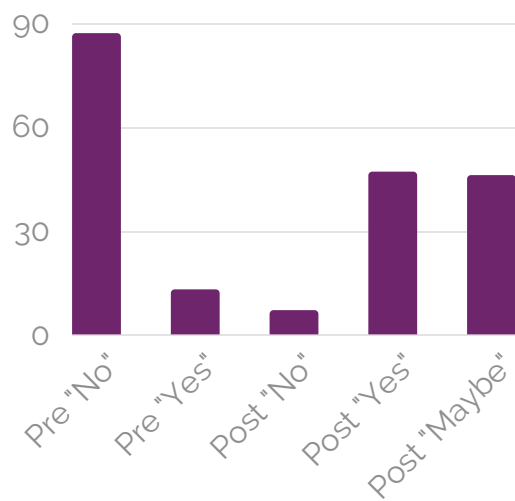
# MS. AMBITIOUS CAREER AND CODING INITIATIVE

BADGER ROCK MIDDLE SCHOOL

In the fall of 2018, 17 girls at Badger Rock Middle School met twice a week for an hour to create their very own website using HTML, and CSS. Students also learned about engineering and physics by making art with circuitry and building towers. While engaging with local technology professionals from American Family Insurance and Widen Enterprises, they discovered new and innovative fields and careers in STEM!



OF STUDENTS LIKE OR LOVE STEM  
Compared to 64% prior



"I KNOW HOW TO DESIGN MY OWN WEBSITE"

## DEMYSTIFICATION OF CODING

THE PERCENTAGE OF STUDENTS THAT DIDN'T UNDERSTAND HOW CODING WORKED

DROPPED



BY

53

POINTS

67%

VERY MUCH OR EXTREMELY ENJOYED THE CLASS

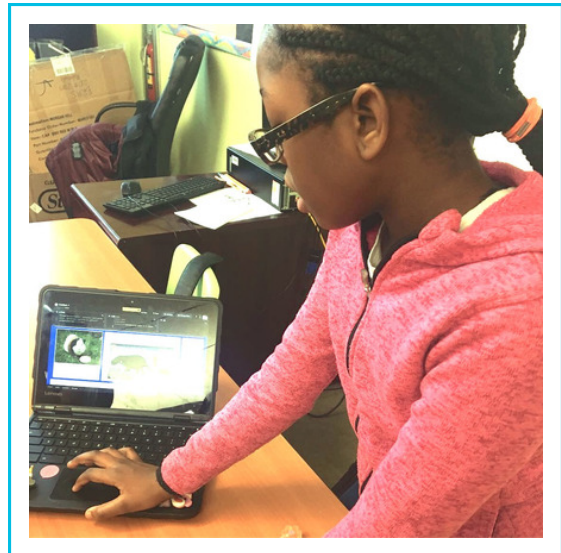
IN THE POST PROGRAM WEB DEVELOPMENT ASSEMENT, STUDENTS SCORED AN AVERAGE OF

30

PERCENTAGE POINTS BETTER

### HIGHLIGHTS:

"It was a joy to witness our students learn how to code from experts in the field while creating a project that reflected their passion and interests. Thank you Maydm!" - Principal Hong Tran



### TAKE A LOOK AT SOME OF OUR STUDENTS' WEBSITES

GERSELY | [HTTP://BIT.LY/2EBPOQM](http://bit.ly/2EBPOQM)

MYRACLE | [HTTP://BIT.LY/2QP3P4L](http://bit.ly/2QP3P4L)

DERALLIES | [HTTP://BIT.LY/2EE7MEU](http://bit.ly/2EE7MEU)